



**NEWS RELEASE  
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**FOR IMMEDIATE RELEASE**

**MSO ANNOUNCES PARTNERSHIP WITH E2VALUE, INC.**

Glen Rock, NJ/December 2010 - MSO<sup>®</sup>, Inc. (The Mutual Service Office, Inc.) is pleased to announce their partnership with e2Value, Inc. e2Value is the leading hosted application provider delivering replacement cost valuations over the Web for all residential, commercial, farm and ranch properties in the United States and Canada. The company provides a property-based solution for risk management on a Microsoft<sup>®</sup> platform, while easily integrating with digital technologies. This expedites information sharing and decision making among the sales, underwriting and claims functions.

Founded in 1999 by former insurance executives and based in Stamford, CT, e2Value offers full-featured, knowledge-based Internet applications that enable consistency and standardization of pricing, processes and procedures for insurance. Todd Rissel, CEO of e2Value said “We are delighted to work with the excellent team at MSO, Inc. to offer another important service to MSO’s member companies.”

MSO is the oldest continuously operating property/casualty rating service bureau, providing product development and rating services to the insurance industry since 1944. MSO has long been an industry leader, offering programs that are comprehensive and easy to use. MSO’s plain language programs save companies money by clearly excluding coverage for claims that were never intended to be paid. Consistency of policy wording between the programs also makes claims handling easier.

MSO will work with companies to customize programs to meet a company’s marketing and underwriting requirements.

For information on all of the programs and services offered by MSO, call Sue C. Quimby, CPCU at (800) 935-6900 ext. 111. Email: [info@msonet.com](mailto:info@msonet.com). Mail to MSO, Inc. 139 Harristown Road, Glen Rock, NJ 07452. Visit us on the Internet at [www.msonet.com](http://www.msonet.com).

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